Why Use an SRES®?

Retiring, downsizing, or moving due to a significant life event? A Seniors Real Estate Specialist® (SRES®) has specialized training and experience in addressing the unique needs of home buyers and sellers aged 50+.



An SRES® is your trusted ally and advocate throughout the buying and selling process, making real estate transactions for older adults less stressful and more successful.

Here are some reasons to choose an SRES® to assist you through your housing transitions.

TAILORED EXPERTISE IN SENIOR REAL ESTATE TRANSACTIONS

REALTORS® that have chosen to specialize in senior real estate transactions are uniquely positioned to address the needs of those over age 50. With training in everything from downsizing to the financial and emotional challenges often associated with later-life transitions, an SRES® understands that moving at this stage in life is about more than just buying or selling property—it's about planning for your future.

EXTENSIVE KNOWLEDGE OF LOCAL SENIOR HOUSING OPTIONS

From active adult communities to assisted living facilities, an SRES® knows the current market and the various housing options available to seniors in your area. They can help you find a home that best suits your lifestyle, health needs, and personal preferences, making them an invaluable guide through the process.

A NETWORK OF PROFESSIONALS THAT FOCUS ON 50+ CLIENTS

Working with an SRES® means having access to a broad network of professionals who are accustomed to the needs of older adults. This includes trustworthy referrals to lawyers, tax counselors, financial advisors, estate planners, downsizing specialists, and moving companies who are all experienced in working with senior clientele, ensuring a smoother transition to your new home.

TRANSACTIONS HANDLED WITH COMPASSION AND PATIENCE

Choosing an SRES® means working with someone who understands the emotional aspects of your real estate decisions. They are skilled in handling the sensitive issues that often accompany selling a family home or buying a new one in later life. With an SRES®, you receive a patient advisor and an understanding partner who respects your history and your future.



Michele King

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The Center for REALTOR® Development (CRD) confers the Seniors Real Estate Specialist® (SRES®) designation, which is an official credential of the National Association of REALTORS® (NAR).

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